

# Connecting Employers, Educators, Learners & Job Seekers

**For Employers: Extensive Biotech Organization Database**



- Visualize Over 8000 Biotechnology Organizations Displayed in Interactive Maps
- See Peers and Competitors in Over 509 Business Areas and Categories
- Promote Your Organization – Stand Out From the Crowd
- Promote Industry Specific Training, Jobs and Internships

**For Educators: Job Descriptions, Biotech Areas, Student Profiles, Videos**



- Promote Programs & Educational Resources
- Enable Students to Learn About Entry Level Jobs, Education Requirements and Salary Information
- Understand Different Areas of Biotechnology
- See What Recent Graduates Do at Work
- View Videos About the Industry and Work Experiences

**For Learners & Seekers: Links to Career / Internship Pages, Education Opportunities**



- See Who Might be Hiring Through Over 4000 Links to Employer Career Pages
- Find Where to Learn the Skills You Need
- Get Additional Certifications and Enhance Your Skills
- Become More Marketable to Hiring Companies

**For Partners: Collaborate on features and content**

## Promote your program

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| ➤ <b>Job Listings:</b> List open positions    | ➤ <b>Sponsor:</b> Logo & Weblink                       | ➤ <b>Standout:</b> Enhanced Organization Page & Preferred Listings |
| ➤ <b>Education:</b> List courses              | ➤ <b>Quarterly Ads:</b> Page Specific                  | ➤ <b>Analytics:</b> Quarterly Performance Reports                  |
| ➤ <b>Industry Training:</b> List your classes | ➤ <b>Profiles:</b> Student or Employee Work Experience | ➤ <b>Blogs:</b> Up to 2 Blogs per Month                            |
| ➤ <b>Internships:</b> List openings           |  |  |